

Course title: Big Data Management

Course Description:

There are some things that are so big that they have implications for everyone, whether we want it or not. Big Data is one of those things, and is completely transforming the way we do business and is impacting most other parts of our lives. The basic idea behind the phrase 'Big Data' is that everything we do is increasingly leaving a digital trace (or data), which we (and others) can use and analyze. Big Data therefore refers to our ability to make use of the ever-increasing volumes of data.

Course Learning Outcome

- Defining and understanding the concept of Big Data
- Identification of different types of Big Data
- Datafication and Big Data Correlation
- Why Big Data matter
- Domains of Big Data
- IT and Organization's challenges of Big Data
- Turning the Big Data into Value
- Data Prioritization
- Big Data Usability Case Studies and examples
- Big Data Applications
- Big Data Laws of Concern

Course Certification: At the end of the course, participants will be presented with a KHDA (Knowledge and Human Development Authority's) attested certificate.

Who should attend: The course is will be useful and add value for anyone interested in understanding how to manage and increase the value created by their organization through collection, analysis, usability, management or processing of Big Data.



- عضو في مؤسسة محمد بن راشد لتنمية المشاريع الصغيرة والمتوسطة.
- معترف عليه من قبل هيئة المعرفة والتنمية البشرية في دبي
- عضو في غرفة تجارة وصناعة دبي.
- مرخص من قبل دائرة التنمية الاقتصادية في دبي.