

Course title:

Innovation and Change Management

Course Description:

Innovation Strategy drives all business disciplines. Therefore, the development of innovation strategic capability is one of the most important talents any organization can develop. This course will help you understand innovation and variables associated with innovation. Change Management is a core activity of any organisation's management, due to frequent need of change of structure and scope of the operation. Change management has assumed increasing importance for all managers and it can be argued that no manager will be effective if he or she is not capable of leading strategic change. Some writers claim that our current period is one in which change and innovation are taking place at an unparalleled rate such that it amounts to a paradigm shift of which networking is a crucial element. The course aims to provide an understanding of both particular management approaches and techniques, and also the limitations of these approaches/techniques when applied in practice. Particular attention will be paid to the development of transferable skills, enabling the students to operate as change agents. *This course will also include an in-session workshop.*

Course Learning Outcome

- Explain the basic theories and concepts of innovation management and apply the basic skills of strategic planning frameworks for effective innovations
- Apply appropriate identified methodologies for effective implementation of innovations
- Generate reasonable development of collaborative innovation management practices for working with internal and external teams
- Evaluate organizational needs and utilization of systematic steps for innovation implementation
- Understand the principles and concepts of change management.
- Analyse the human implications of the change process for individuals and groups within the organisation.
- Demonstrate the abilities to implement change in organizations.
- Apply models of leadership during change process.
- Identify of the key success factors in any change project.
- Analyze best practice case studies.

Course Certification:



- عضو في مؤسسة محمد بن راشد لتنمية المشاريع الصغيرة والمتوسطة.
- معترف عليه من قبل هيئة المعرفة والتنمية البشرية في دبي
- عضو في غرفة تجارة وصناعة دبي.
- مرخص من قبل دائرة التنمية الاقتصادية في دبي.

At the end of the course, participants will be presented with a KHDA (Knowledge and Human Development Authority's) attested certificate.

Who should attend:

Public & Private Sectors Managers, Directors, Engineers, Quality Control Team, Consultants, Supervisors, Team Leaders, Policy Makers, Team Members, Students and anyone with an interest in the subject to enhance their knowledge and value to their professional profile.



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