

Course title: Research and Development (R&D)

Course Description:

“R&D is the purposeful and systematic use of scientific knowledge to improve one’s knowledge even though some of its manifestations do not meet with universal approval.” (Twiss, 1992). Researchers must remain objective. Not all management questions are researchable and not all research questions are answerable. R&D is intended towards addressing an challenge, weakness or as a continuous improvement of a product or services, or as a mean of introducing a new product or service. This course details out the horizon of Research and Development (R&D)

Course Learning Outcome

- Defining Research and Development
- Aspects the influence R&D
- Identification of whether an R&D is needed or not
- Designing a Research
- Research Proposal
- Types of Research
- Ethical aspects of R&D and unethical behaviour to avoid
- Propositions and Hypotheses
- Research Processes
- Evaluating the value of Research

Course Certification: At the end of the course, participants will be presented with a KHDA (Knowledge and Human Development Authority’s) attested certificate.

Who should attend: Public & Private Sectors Managers, Directors, Researchers, Academics, Specialists and Experts, Engineers, Safety/EHS Officers, Consultants, , Supervisors, Team Leaders, Policy Makers, Team Members, Students, and anyone with an interest in the subject to enhance their knowledge and value to their professional profile.



- عضو في مؤسسة محمد بن راشد لتنمية المشاريع الصغيرة والمتوسطة.
- معترف عليه من قبل هيئة المعرفة والتنمية البشرية في دبي
- عضو في غرفة تجارة وصناعة دبي.
- مرخص من قبل دائرة التنمية الاقتصادية في دبي.